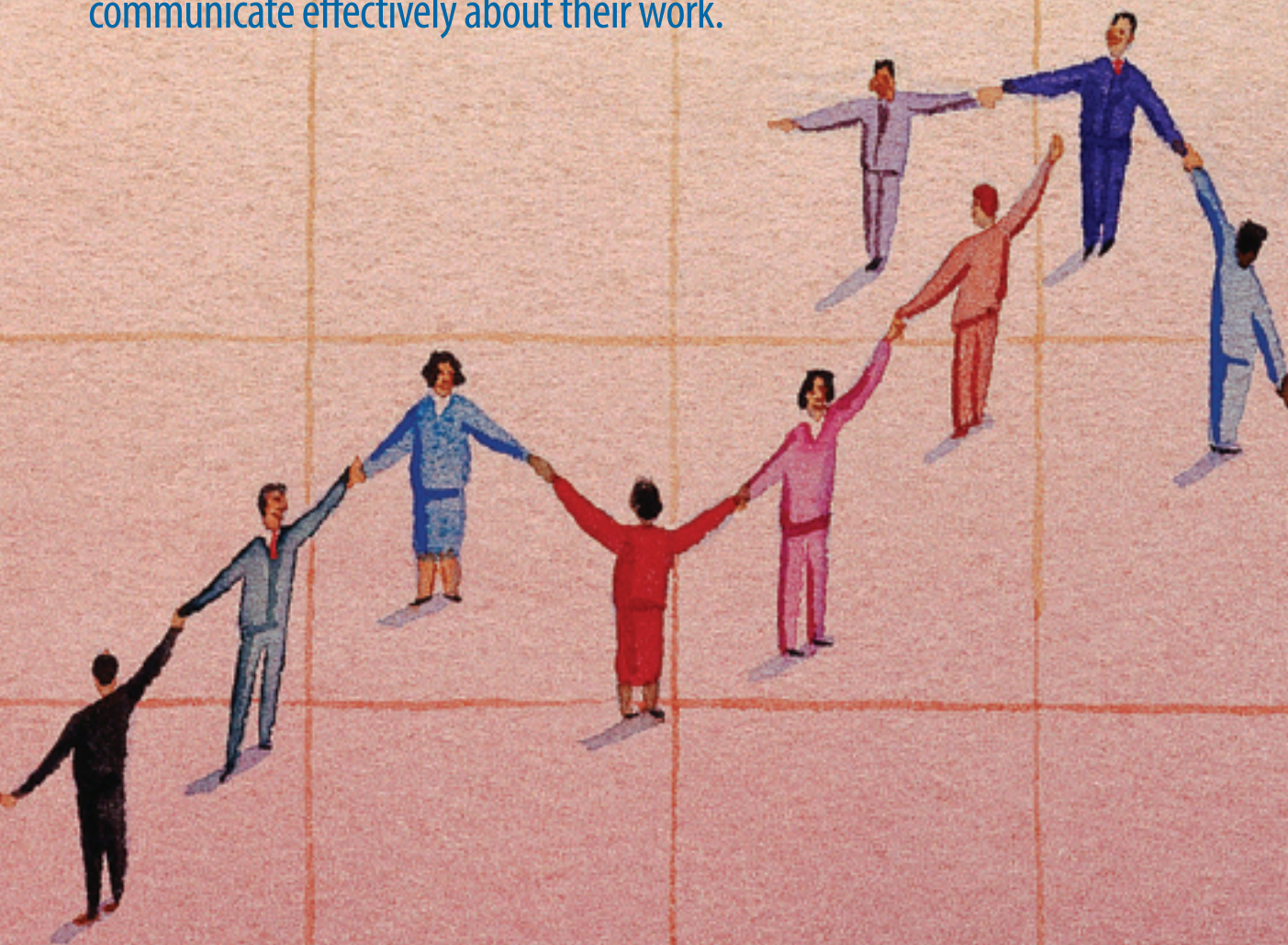




Managing for Performance



Synthesis is a woman-owned management consulting firm located in Frederick, MD. We are performance management specialists. We help program officers make informed decisions, improve program performance, and communicate effectively about their work.



Synthesis clients make the best decisions possible through:

- Online Data Management
- Program & Policy Evaluation
- Timely Information Dissemination

Our approach ensures that:

- Everyone Knows What's Happening
- Projects Stay on Schedule
- Teams Collaborate
- Budgets are Met

We are:

- A Group of Seasoned Federal Consultants
- Experts in Program Evaluation
- Facile at Integrating Technology Solutions
- Focused on Evaluating Policy & Advocacy Campaigns
- Woman-Owned
- On the GSA MOBIS Schedule – #GS10F0589P

We provide program management support, including:

- Program Policy & Planning
- Performance Monitoring
- Program Evaluation
- Policy Advocacy Evaluation
- Survey & Focus Group Research
- Key Informant Interviews
- Case Studies
- Conference & Meeting Logistics
- Training and Technical Assistance (T&TA)

For:

- Program Management Offices
- Training & Technical Assistance Initiatives
- Demonstration Projects
- Grantee Monitoring

Our clients include:

- Center for Public Program Evaluation (CPPE)
- Department of Agriculture (USDA)
- Department of Commerce (DOC)
- Department of Defense (DoD)
- Department of Health and Human Services (DHHS)
- Department of Homeland Security (DHS)
- Department of Housing and Urban Development (HUD)
- Department of Transportation (DOT)
- SAIC/DHHS Office of Public Health & Emergency Preparedness

Synthesis past performance includes:

Planning for Program Improvement

- Developed a long-term evaluation plan for the joint Robert Wood Johnson Foundation/American Heart Association Voices for Healthy Kids program to combat childhood obesity
- Conducted strategic planning for the NOAA Office of Law Enforcements Joint Enforcement Agreement (JEA) Program
- Conducted a business case analysis of three enterprise-wide procurement strategies to achieve full compliance with quality of care performance standards at competitive prices at four of the Defense Logistics Agency's (DLA's) child development center programs
- Provided an H1N1 Vaccine Liaison Officer for Task Force Operations at the CDC Emergency Operations Center
- Supported the NOAA Office of the CIO's E-Rulemaking project planning initiative
- Facilitated Strategic Planning for Older Driver Safety for the DOT National Highway Traffic Safety Administration
- Facilitated Strategic Visioning for the DHHS Office of the Surgeon General

Evaluating Public Programs

- Tracked State regulations related to childhood obesity and developed a report on findings including a content analysis of regulations related to childhood obesity for the national evaluation of the joint Robert Wood Johnson Foundation/American Heart Association Voices for Healthy Kids program
- Conducted an analysis of whether the Voices for Healthy Kids program's policy bottom lines aligned with adopted health equity criteria
- Developed and conducted a survey to assess awareness of product safety information among a nationally representative sample of consumers for the Consumer Product Safety Commission
- Conducted a study to identify ways to improve and expand HRSA's Radiation Exposure Screening & Education Program service delivery
- Assessed both facilities and services provided at Defense Logistics Agency Child Development Centers
- Supported a retrospective summative review of the Robert Wood Johnson Foundation's Work in Tobacco Control
- Conducted a feasibility study and updated compliance instructions for the Defense Logistics Agency's Child Youth and Development Program
- Conducted a needs assessment for the Defense Logistics Agency Morale, Welfare, and Recreation Programs
- Provided project management services for the DHHS Office of Public Health Emergency Medical Countermeasures
- Operated the Training Evaluation Center for the DHS National Fire Academy
- Facilitated Peer Monitoring for the DHHS ACF Runaway and Homeless Youth Program
- Conducted an evaluation of Older Driver Assessment & Rehabilitation Programs for DOT NHTSA
- Explored and reported on Rehabilitation Options for Older Drivers with Cardiovascular Conditions for DOT NHTSA
- Conducted focus groups on Women-Owned Business Issues for the National Women's Business Council
- Developed a Methodology for collecting & analyzing Economic Development Program Data for the U.S. Small Business Administration
- Conducted a Leadership Evaluation Survey for the USDA ERS Information Services

Communicating about Health & Safety

- Provided executive level program management, technical, and analytic support services including management of an Evaluation Advisory Committee and development of related meeting summaries for the national evaluation of the joint Robert Wood Johnson Foundation/American Heart Association Voices for Healthy Kids program
- Provided Paperwork Reduction Act Administration services for the NOAA NMFS OCIO
- Provided Management Consulting and Technical Assistance Services for the Centers for Disease Control
- Provided Watch Meeting Coordination for DHHS Biomedical Advanced Research and Development Authority (BARDA)
- Developed National Communication Campaigns for Online Drug Sales and Non-CFC Metered Dose Inhalers for the DHHS FDA Center for Drug Evaluation & Research
- Created national public education campaign materials on Online Drug Sales, Risk Management, and Antibiotic Resistance for FDA Center for Drug Evaluation & Research
- Developed and implemented a Mental Health Public Education Campaign for the Mental Health Association of the District of Columbia

Integrating Technology Solutions

- Conducted comprehensive certification and accreditation for the continuous monitoring of security controls and evaluation of related document templates for NOAA NMFS IT Systems
- Provided infrastructure support services to enhance and sustain the NOAA Office of Law Enforcement's highly sophisticated Vessel Monitoring System, which monitors compliance, tracks violators, and provides substantial evidence to support law enforcement initiatives and prevent violations
- Developed, maintained, and operated an MS SharePoint site for document sharing, communications for the national evaluation of the Voices for Healthy Kids program
- Supported the Census Software Process Improvement (CSPI) Program's Process Asset Library (PAL)
- Performed a process evaluation, including specifications development for the NOAA Office of Law Enforcement Cooperative Enforcement Program Online Performance Management System for Tracking Performance of 28 State and U.S. Territory Marine Conservation Enforcement Agencies
- Developed the initial internet database for the NOAA Marine Mammal Health and Stranding Programs
- Developed, tested, and implemented the front-end web application for the Coral Pathology Virtual Microscope for the NOAA Office of Protected Resources
- Developed the systems architecture for the NOAA Office of Law Enforcement Cooperative Enforcement Program
- Designed & Developed the original Online Data Management System for the ACF Runaway & Homeless Youth Program
- Designed & Developed a comprehensive Online Data Management System for the HRSA Healthy Communities Access Program



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